

About FICCI

- ❑ FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies
- ❑ A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry
- ❑ From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry
- ❑ It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies
- ❑ FICCI provides a platform for networking and building consensus within and across sectors
- ❑ The first port of call for Indian industry, policy makers and the international business community

FICCI HEAL: Genesis & Objective

The flagship healthcare conference- FICCI HEAL, organized every year since 2007, supported by Ministry of Health & Family Welfare, GoI and in the recent years by NITI Aayog, has matured as a landmark interface between the industry and the Government to share knowledge and best practices and to deliberate on all pervading issues encompassing healthcare in the country.

The conference is attended by over 350 delegates, brings together all stakeholders of health sector encompassing healthcare providers, government officials, policy makers, representatives of embassies and multilateral agencies, medical technology and pharmaceutical companies, healthcare education providers, health insurance companies, financial institutions etc.

A large teal cross graphic is positioned on the left side of the slide, with several smaller teal crosses of varying sizes clustered in the top-left corner of the cross's vertical bar.

OBJECTIVES

- Suggest policy framework for achieving global standards of care
- To converge all stakeholders on one platform and arriving at consensual solutions on a variety of issues
- Facilitate sharing of knowledge and best practices
- Create awareness and interface with innovative healthcare practices, quality assurance mechanisms and marketing concepts
- Provide a unique platform to network and collaborate



Eminent personalities at FICCI HEAL



- Hon'ble President of India, **Shri Pranab Mukherjee**
- **Mr J P Nadda**, Union Minister for Health & Family Welfare, GoI
- **Dr V K Paul**, Member (Health), NITI Aayog
- **Dr Jitendra Singh**, Minister of State for Development of NE Region and Minister of State for Prime Minister Office, GoI
- **Dr Indu Bhushan**, CEO, NHA, GoI
- **Mr M Damodaran**, Founder Chairperson, Excellence Enablers P Ltd & Former Chairman, Securities and Exchange Board of India (SEBI)
- **Dr Michael Chamberlain**, Chairman, British Medical Journal Group
- **Mr Sunil Kant Munjal**, Jt. MD, Hero Motocorp Ltd. & Chairman, Hero Corporate Service Ltd.
- **Mr Philip Hassen**, President, ISQua & CNIS and Former CEO, Canadian Patient Safety Institute
- **Mr Sam Pitroda**, Former Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations
- **Dr Mukesh Chawla**, Head, Knowledge Management, Human Development, The World Bank

Conference Theme Over the Years...



“Post-COVID Healthcare World” - The New Beginning



FICCI Healthcare Knowledge Papers 2007 - 2019



2017



2018



2019



2016



2015



2014



2013



2007



2008



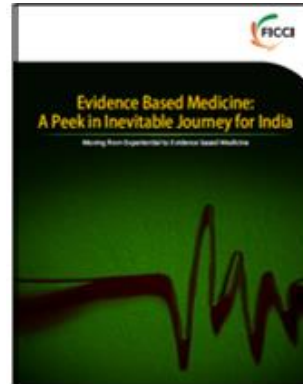
2009



2010



2011



2012



**FICCI HEAL and
Healthcare Excellence Awards 2020**



FICCI HEAL 2020

“Post-COVID Healthcare World” - The New Beginning

29th September – 1st October, 2020

- ⇒ 14th FICCI HEAL, the Annual Healthcare Conference
- ⇒ A **landmark event** for health industry stakeholders to share knowledge and best practices
- ⇒ The 3-day **virtual Conference** is an endeavor to bring together all the stakeholders of healthcare sector to share their experiences and deliberate on the solutions and reforms for the post-COVID healthcare



Conference Website:
www.ficci-heal.com



FICCI Healthcare Excellence Awards 2020

29th September, 2020

- ⇒ 12th Healthcare Excellence Awards
- ⇒ Supported by **Quality Council of India**
- ⇒ Aims at felicitating organisations and individuals for their contributions to the industry



Awards Website:
www.ficcihealthawards.com

FICCI HEAL: Special Features



Knowledge Sessions

Three day deliberations on impact of COVID, opportunities & best practices, future of healthcare delivery

Scientific Session

National and international Clinical experts sharing latest data, developments and findings

Keynote Addresses

Eminent Indian and International Leaders addressing most pertinent topics

Sponsor booths

A dedicated area for exhibiting products and services by key participating organisations

Innovation Bootcamp

To showcase latest innovation and entrepreneurship in healthcare



“ FICCI has done a commendable job in facilitating government-industry interaction during the planning of Ayushman Bharat, which helped the government to understand perspectives of the private sector. ”



DR V K PAUL
MEMBER (HEALTH), NITI AAYOG,
GOVERNMENT OF INDIA



FICCI HEAL 2020 : Virtual Experience



**Instant Interaction
platforms**



**Webinars & Digital
Sessions**



**A conglomeration of
CEOs, policy makers,
national and
international leaders**





Webinars & Digital Sessions

**Thank you
Sponsors Panel**

**Thank you
Sponsors Panel**

Webinar
Session
Sponsor



View Options

Single Window

Live Stream with
presentation

Moderated Session

Virtual Panel
Discussion





Ease of networking and interaction



Interaction and knowledge sharing with stakeholders through Live Chat Bots



Virtually attend all sessions, exhibition & Bootcamp from comfort of your Home/Office space



Registered participants can watch the missed sessions online at their convenience



Hassle Free & Paper less: Download the Ecards, Brochure, Product Videos from your personal dashboard

WHY PARTICIPATE : FICCI HEAL 2020

FICCI HEAL: Sessions

Changing landscape of
Pharma industry

Diagnostics- Pandemic &
Beyond

Post-COVID Structural and
design changes in Hospitals

Changing HR Practices

Realizing Atmanirbhar Bharat
through Make in India

SESSIONS

Science
of Ayurveda

Best practices on management
of COVID

Digital health- beyond
telemedicine

Home healthcare- the
changing paradigm

Learnings for the Future

FICCI's response to COVID-19



- FICCI has been **actively engaged with various Ministries, NITI Aayog, WHO as well as the Empowered Groups** under the Disaster Management Act 2005 at multiple levels through
 - ✓ **Policy intervention**- through Advocacy, Representations and Reports
 - ✓ **Strategic support**- surveys for identifying resources, facilitating logistics & mobility for human resources and medical supplies and equipment
 - ✓ **Information, education and communication**
- **Key submissions and documents:**
 - ✓ FICCI Strategy Paper for **private sector participation** for COVID-19
 - ✓ Unified representation on **Fiscal & Non-Fiscal recommendations**
 - ✓ **Pricing framework for COVID treatment** in private hospitals
 - ✓ **FICCI-EY Study on economic impact** of COVID-19 on hospitals and labs
 - ✓ FICCI **SOPs for Industry Post Lockdown** (including health sector)
 - ✓ FICCI **Exit Strategy**
 - ✓ FICCI strategy on **augmenting healthcare Human Resources** for COVID-19
 - ✓ FICCI-NATHealth **joint papers** on **dedicated COVID-19 hospitals, Fever clinics, Telemedicine, Home Healthcare, Transition Care Centers**
 - ✓ FICCI Recommendations on **further Strategy for COVID Containment**

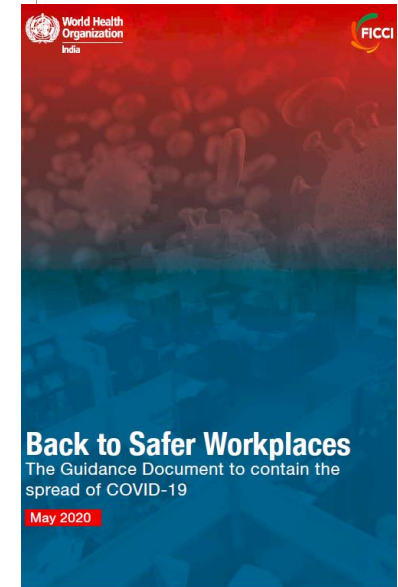
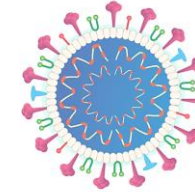
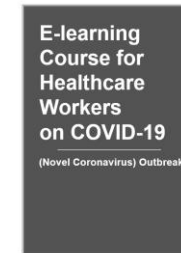
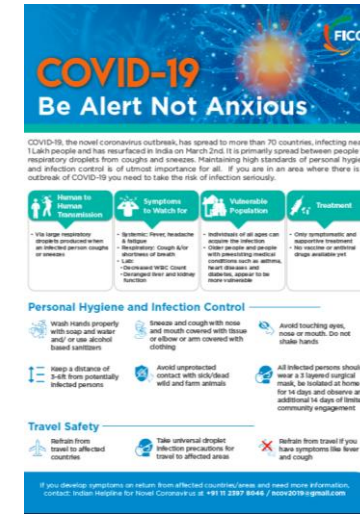


Unified Representation on behalf of Healthcare Sector represented by FICCI, AHPI, ASSOCHAM, INDIAN CHAMBER OF COMMERCE, PHANA- Karnataka, FHA Karnataka, IRIA and NATHEALTH

Coronavirus health emergency is a systemic risk to India. As far as COVID-19 is concerned, pre-emptive managing of the disease spread is critical—nipping the epidemic in the bud through proactive containment and aggressive social isolation steps. We appreciate the immediate actions taken by the government of



- Information, Education and Communication (IEC) material for-
 - ✓ **General Public**- personal hygiene, social distancing & travel safety
 - ✓ **Hospital Preparedness and Training and protection of healthcare workforce**
- FICCI Guide for Organisations (Vol I&II)** to help better prepare workplaces for prevention of infection as well as for enhancing their productivity through workplace flexibility and workforce preparedness
- FICCI-WHO Guidance Document for Safer Workplaces** to help equip the industry to restart businesses post the lockdown. This includes general and health guidelines as well as behaviour guidelines for infection prevention and control for workplaces, travel and market places
- FICCI E-learning modules on COVID-19 for capacity building of healthcare workers**
- FICCI Sensitisation Module on COVID-19 for General Public**
- FICCI in collaboration with Tech Mahindra, has set-up a **24X7 Helpline** to advise non-COVID patients regarding available private sector facilities



**Thank
You!**



FICCI HEAL 2020



“Post-COVID Healthcare World” - The New Beginning

Visit us at www.ficci-heal.com

Write to us at healthservices@ficci.com